



A public-private collaboration with the City of Gardner, Kansas and New Century AirCenter, the EDC is responsible for landing businesses and driving growth. The EDC packages, markets and sells the region locally, regionally, nationally and beyond.

An ideal location for industrial, warehouse and distribution facilities – as well as the ancillary services like retail and restaurants that support those businesses, our location is a central distribution point with national and international access to transportation of goods via land, air and rail.

#### The EDC's Mission:

Facilitate *investment and economic growth* in the City of Gardner and New Century AirCenter by enabling the *retention and expansion* of existing businesses and by attracting targeted businesses that will contribute to the economic expansion of the region and the *quality of life in our community. Create opportunities* to match investors with development projects.

## **Become an Investor**

Your return on investment provides your company with access to information, prestige and recognition, as well as networking opportunities. Since both public and private funds are necessary to ensure the EDC can continue to achieve its mission, we invite you to join our efforts.

## **Investment Levels and Benefits**

Diamond (\$10,000+)*	Platinum (\$5,000)*	Gold (\$3,500)*
Access to information only available to highest level investors	<ul> <li>Access to information only available to investors</li> </ul>	<ul> <li>Access to information only available to investors</li> </ul>
· Investor Bulletins	· Investor Bulletins	· Investor Bulletins
Networking and referral opportunities	Networking and referral opportunities	· Networking and referral opportunities
· Invitations to events	· Invitations to events	· Invitations to events
· Website listing (by category)	Website listing (by category)	· Website listing (by category)
One-on-one meetings with EDC Chair or EDC President to review opportunities	<ul> <li>One-on-one meetings with EDC Chair or EDC President to review opportunities</li> </ul>	<ul> <li>Two one-on-one meetings with EDC Chair or EDC President to review opportunities</li> </ul>
· Recognition at events	· Recognition at events	· Recognition at events
· Priority RFQ business proposals	· Priority RFQ business proposals	· Priority RFQ business proposals
Priority consideration to participate on committees	<ul> <li>Priority consideration to participate on committees</li> </ul>	<ul> <li>Priority consideration to participate on committees</li> </ul>
President's Report	· President's Report	· President's Report
Access to economic indicator studies (CERI)	Access to economic indicator studies (CERI)	· Access to economic indicator studies (CERI)
Monthly project briefings	Quarterly project briefings	· Two project briefings
Customized package for investor specific needs	<ul> <li>Customized package for investor specific needs</li> </ul>	<ul> <li>Priority consideration for the Board of Directors</li> </ul>
Exclusive invitations to special events	· Exclusive invitations to special events	· Automatic sponsor for either Developer's
· Tailor-made research support	· Two free tickets to an EDC event of your	Day or Women in Development Golf Day
· Four free tickets to each EDC event	choice	· Invitation to attend board meetings
· Logo placement on investor bulletins	Logo placement on investor bulletins	
· Automatic sponsor for all EDC events	Automatic sponsor for annual meeting	
· Invitation to sit on board of directors	· Invitation to sit on board of directors	
· Invitation to attend board meetings	· Invitation to attend board meetings	



### Silver (\$2,500)

- Access to information only available to investors
- · Investor Bulletins
- · Networking and referral opportunities
- · Invitations to events
- · Website listing (by category)
- One meeting with EDC Chair or EDC President to review opportunities
- · Recognition at events
- Priority RFQ business proposals
- Priority consideration to participate on committees
- Priority consideration for the Board of Directors
- · President's Report
- $\cdot$  Invitation to attend board meetings

## Investor (\$1,250)

- Access to information only available to investors
- · Investor Bulletins
- · Networking and referral opportunities
- · Invitations to events
- · Website listing (by category)
- One meeting with EDC Chair or EDC President to review opportunities
- Invitation to attend board meetings

# Leadership Council\*

Exclusive group of highly committed investors in the EDC that receive real-time project information.

### Qualifications:

· Gold Level investment and above (\$3,500+)

#### Benefits:

- · Two (2) exclusive, private events
- · One-on-One meetings with EDC President and/or Chair
- · Top of Category listing on website
- · Custom name badge at all EDC events / meetings



# **Investment Application**

			Kansas, I hereby authorize an investre he amount of \$		
prefer to pay	/: Annually Bi-a	annually			
Please submit	your completed Investment Ap	plication in one of the	following ways:		
!	1. Mail to:  Southwest Johnson County EDC c/o Greg Martinette PO BOX 456 Gardner, KS, 66030				
Contact Na	me				
Title					
Company I	Name & Description				
Address_					
City		State	Zip		
Phone Nun	nber and Website				
Mobile Number for Text Alerts*					
E-mail Add	lress				
	acebook Page				
	witter Page				

\*Leadership Council only.

Greg Martinette, President 913.489.3990 greg@swjocoksedc.com

